



ALCHEMY®
Performance Fine China



Performance . Presentation . Passion



Contents

A premium tableware collection, Alchemy Performance Fine China is designed for elevated and refined food presentation. Manufactured in the UK, Alchemy offers the perfect balance of design and performance.

The unique Alchemy formula creates one of the strongest ceramics in the world*, with the optimum level of added alumina and the highest quality fine china clay. Alchemy is a sophisticated collection that is designed to perform.

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MADE IN ENGLAND

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*Based on MOR

Performance Fine China



We blend centuries of experience with cutting edge technology and design innovation to produce one of the strongest ceramic bodies in the world*.

Alchemy tableware is precisely engineered to perform to the demands of the hospitality environment. Every step in the process is practised and refined, from the sourcing of the raw materials, including the finest china clays, to shape engineering and enhanced quality checks.

* Based on MOR



Alumina Whiteness

The unique Alchemy formula, with high levels of fine china clay and added alumina creates a white canvas for versatile food presentation.



Alumina Strength

The high level of added alumina in our Alchemy formula adds strength. The controlled firing temperature ensures vitrification, making Alchemy one of the strongest ceramic tableware bodies in the world*



Performance Materials

Our unique clay recipe is essential in creating a strong and durable product for the hospitality industry. Our raw materials are selected to deliver the optimum balance of strength and whiteness.



Engineered Shape & Form

Every piece of Alchemy ceramic is engineered with a balance of design and performance, while continuous investment in technology guarantees functionality and consistency.



Vitrification & Firing

Alchemy ceramics are fully vitrified, which is essential for the hospitality industry. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.



Glazing

Alchemy glaze is hard wearing and designed specifically for the hospitality environment through a combination of the glaze recipe, the firing temperature and substrate. Our Eco Glaze is specially formulated to be re-usable, minimising our environmental impact.



Quality & Conformance

From the stage of raw materials, throughout the manufacturing process to the final fired piece, Alchemy ceramics are subject to our most enhanced quality checks.



Design Innovation

Alchemy is expertly designed by our experienced and talented team of ceramic designers and we work with chefs from around the world to ensure we understand and meet the needs of our customers.



Service & Stock

Alchemy Performance Fine China is subject to our service promise, ensuring our products are available and delivered on time, all around the world.



History & Heritage

Established in 1795, Churchill have been manufacturing ceramics in Stoke on Trent, England for 225 years, while Alchemy Performance Fine China has been renowned within the hospitality industry for over 20 years.

*Based on MOR



Fine Dining

Fine dining establishments across the world share the same values, where the quality of the ingredients is key and produce is locally sourced.

Expert chefs take inspiration from their locations and the changing seasons, showcasing the best of their country's harvests in imaginative ways. A focus on quality and local sourcing in the fine dining sector not only transcends global geography, but also food styles. From the most traditional cooking techniques to ambitious modern dining, or classical haute-cuisine, fine dining chefs retain these core values of sourcing local quality ingredients.

By drawing inspiration from the landscape chefs are preserving the culinary identity of their restaurant's local community, while enhancing the experience for their diners.

The Alchemy collection is synonymous with the values of the fine dining sector. The Alchemy clay formula includes some of the world's finest quality clays sourced locally from the UK.



Fine Dining

Contemporary and premium tableware for modern and exclusive settings.

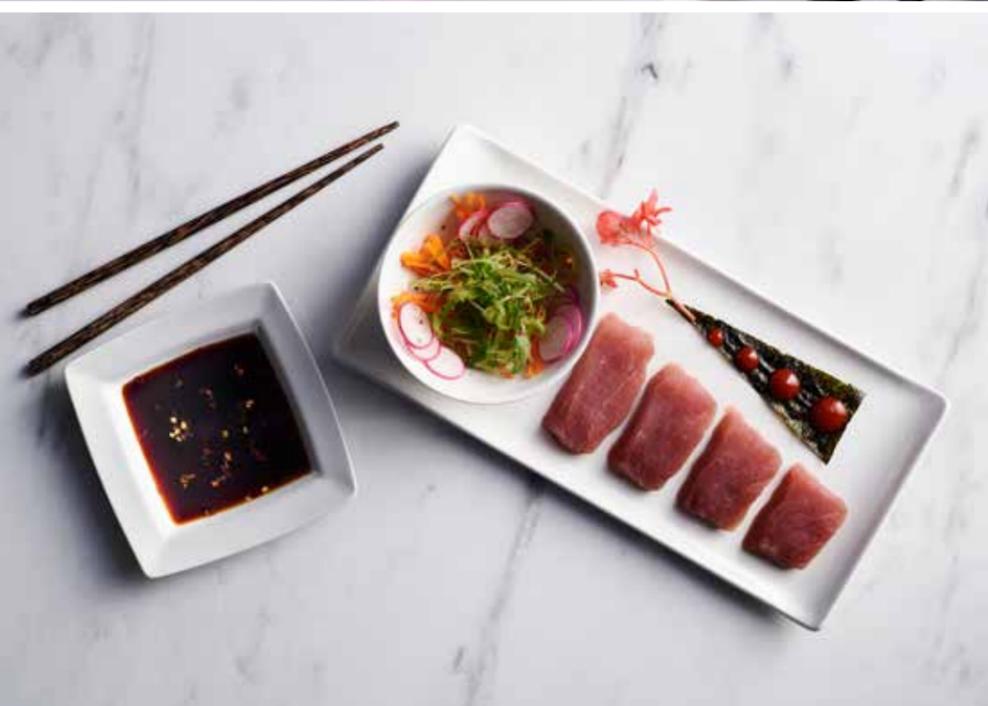
The unique Alchemy formula creates a versatile fresh white canvas, enhancing natural ingredients and allowing for creative freedom. Alchemy is designed for elevated dining and the finest food presentation, in a variety of sophisticated tableware shapes manufactured in a Performance Fine China.

The elegant Balance design offers a contemporary and minimal platform for striking food presentation, while modern Alchemy Abstract features a fresh, geometrical embossment ideal for framing innovative dishes.

Gourmet ingredients, carefully sourced by expert chefs and served up in the finest dining establishments are striking against the timeless white Alchemy tableware collection. By adding strength through the process

of vitrification and design engineered tableware shapes, Alchemy Performance Fine China maintains its premium appearance through years of service, for this reason Alchemy has remained popular with chefs worldwide for over 20 years.

Featured Designs: *Alchemy Abstract, Alchemy White, Alchemy Plate Towers, Alchemy Balance.*



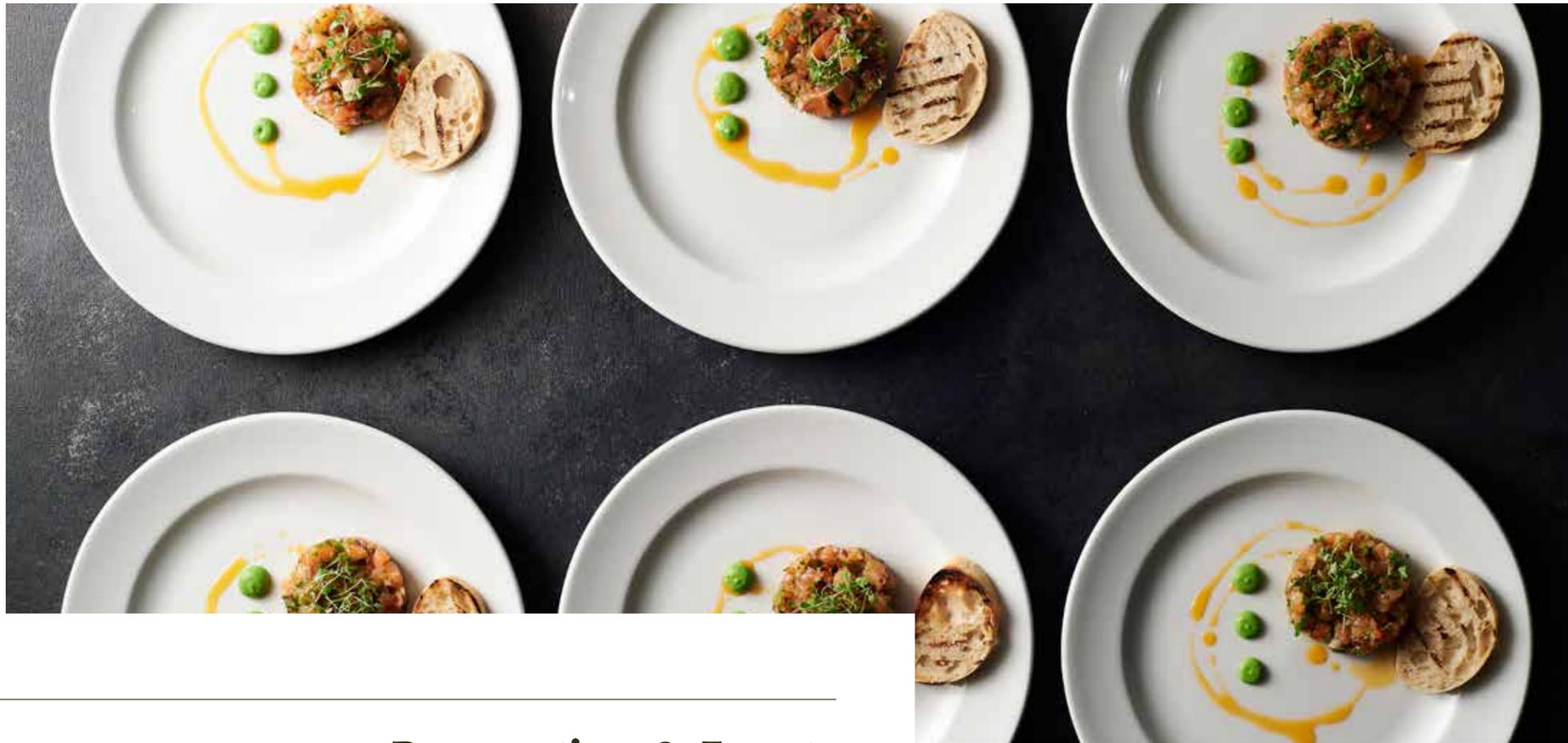
Banqueting & Events

From chic corporate events to elegant wedding breakfasts, the banqueting and events sector brings people together over fine food.

Indulgent communal banquets are the focus of many large scale events, and provide a challenge for hotel chefs and caterers alike. Maintaining high standards of presentation and quality over hundreds of covers requires thorough preparation and planning, as well as the appropriate tools, equipment and tableware.

Chefs catering for large scale banqueting and events bring their individual flare and creativity to bespoke and tailored menus, showcasing the best local ingredients across various event themes and dishes. From traditional sit down meals to feasts designed for sharing, in the events dining sector, where variety and versatility are essential, white Alchemy tableware is the perfect choice.





Banqueting & Events

Versatility is key for the banqueting and events sector, where adaptability is essential to accommodate different themes and colour schemes.

Neutral event spaces can be dressed to suit all manner of celebration, from corporate conferencing to elaborately styled weddings. The same flexibility is essential in banqueting tableware, the Alchemy collection provides the perfect blank canvas for all manner of food styles. The added alumina and quality fine china clays in the Alchemy formula creates a clean white and versatile surface for premium food presentation.

Interest can be added to versatile tabletops with the contemporary but minimalist Alchemy Abstract, a fresh geometrical embossment on the white Performance Fine China body. Alchemy Abstract is a high performing and functional collection, ideal for complementing other ranges in the Alchemy portfolio; the perfect solution for banqueting and events.

Designed with functionality in mind, Alchemy shapes feature reinforced impact areas to withstand use during busy service. Stackable and space saving, premium footed pieces with a fully glazed base prevent scratched surfaces when stacked. The comprehensive collection is the ideal tableware for premium events catering, with a variety of shapes all engineered to enhance design and performance.

Featured Designs: *Alchemy Abstract, Alchemy White, Alchemy Energy.*





Breakfast Al A Carte

The most premium and elegant hotel breakfasts are accompanied with crisp tablecloths, polished silverware and fresh white ceramics.

Luxurious hotels start the day off by making a statement with lavish breakfast spreads and locally sourced ingredients, all designed to enhance their guest's overall stay. As travellers seek out more immersive and meaningful experiences, hoteliers are embracing the opportunity to serve up a taste of the local culture through their food and beverage offerings. The finest hotel breakfasts around the world celebrate local culinary traditions, creating a pull for foodie tourists.

From charming boutique hotel breakfasts with a personal touch, to vast establishments catering for conference guests, Alchemy Performance Fine China is a sophisticated yet durable tabletop solution.



Breakfast Al A Carte

One of the most important and defining areas of a hotel's service offering is its breakfast, setting guests up for the day with a satisfying and quality breakfast experience.

The Alchemy Performance Fine China collection offers the perfect elegant tabletop solution for all manner of breakfast cuisines and ingredients, from the classic continental to more adventurous global dishes. Alchemy White and Abstract feature timeless rimmed shapes, while Alchemy Balance offers contemporary coupes and bowls, ideal for modern fusion dishes.

The timeless sophistication of Alchemy Performance Fine China is the ideal tableware solution for luxurious breakfast offerings, in a fresh white ceramic colour created by the finest china clays and added alumina. The versatility of the collection means it is perfectly suited for working cross-functionally in various areas of the hotel, including evening fine dining or a morning breakfast.

Alchemy's adaptability to all manner of food service areas is of particular importance when functionality and space saving back of house is key.

Designed for style and strength, the Alchemy Performance Fine China is fully vitrified, meaning through a combination of the unique clay formula and carefully controlled firing environment, Alchemy is one of the strongest ceramic bodies in the world*.

Featured Designs: *Alchemy Sequel, Alchemy Balance, Alchemy Abstract, Alchemy Plate Towers, Alchemy Moonstone, Alchemy Cook & Serve.*



Brasserie

Quality cuisine is served up on classic white tableware in relaxed and atmospheric all day dining settings.

Laid back but traditional all day restaurants serve up modern classics made with quality, locally sourced ingredients. Enhanced with culinary storytelling, brasserie style restaurants serve up a taste of local culture through age-old cooking techniques or contemporary takes on native dishes.

Dating back to the 1800's, the popularity of informal brasserie style dining, serving high quality dishes, has spread internationally to become a staple of the global dining experience. Serving casual but perfectly prepared meals from breakfast until late in the evening, brasseries are a timeless way to dine, often alongside crisp tablecloths, fine wine and clean white tableware. Brasseries are famed for bustling and lively atmospheres and Alchemy is the most durable tableware choice to withstand the rigours of a busy brasserie kitchen.





Brasserie

From classic French to contemporary international cuisine, the popularity of all day dining in brasserie-style restaurants continues.

While the timeless Alchemy White shapes create a traditional look, in all day dining restaurants chefs explore shape innovation with their tableware, adding interest to classic dishes. The modular Alchemy Energy squares and rectangles offer striking presentation pieces, while organic Moonstone and simplistic Balance are softer alternatives to the classic rimmed round.

The white Alchemy Performance Fine China maintains a classical and refined appearance while being engineered to last in the busiest of hospitality environments. The Alchemy clay formula is composed of the highest

quality components, including fine china clays and added alumina to enhance both strength and whiteness. All shapes in the Alchemy collection are designed to function and perform back of house, making Alchemy the perfect tableware for a busy brasserie.

Featured Designs: *Alchemy Balance, Alchemy Energy, Alchemy White*





Afternoon Tea

The popularity of this indulgent British tradition has spread to the restaurants and lobbies of hotels internationally.

A quintessentially British meal, afternoon tea is now enjoyed globally as a luxurious indulgence, often in the world's finest 5 star hotels and restaurants. Traditionally the custom includes delicate sweets served alongside savoury bites, the finest tea leaf blends and chilled flutes of champagne. While more contemporary innovations in afternoon tea offerings include plant-based dishes and international fusions.

Afternoon tea has evolved from its humble beginnings as a light bite intended to fill the gap between lunch and dinner to an extravagant indulgence enjoyed in opulent surroundings. A variety of afternoon tea offerings are available across the world's finest hotels.



Afternoon Tea

A British tradition dating back to 1840, afternoon tea has become synonymous with luxury and decadence.

The Alchemy collection includes contemporary and traditional plate stands, ideal statement pieces for a tiered display of afternoon tea small bites. Alternatively, modern Signature Tiles are perfectly flat platforms for presenting cakes, desserts and petit fours, and are available in a variety of shapes and colours, including a classic rose chintz pattern.

Completing the solution are elegant and durable beverageware pieces in Alchemy White and Sequel or modern Alchemy Abstract, which has a fresh geometrical embossment. All fully vitrified and finished in a high quality glaze, Alchemy beverage is engineered to look good for longer.

The Alchemy collection perfectly complements afternoon tea, as a British made fine china in a fresh white colour tone, Alchemy radiates sophistication without compromising on the performance required by professional tableware.

Featured Designs: *Alchemy Plate Towers, Alchemy Sequel, Alchemy Abstract, Alchemy Signature Tiles, Alchemy White.*





ALCHEMY® performance fine china

Abstract

Contemporary Elegance

Designed for contemporary dining settings, Alchemy Abstract features a fresh geometrical embossment on white vitrified performance fine china. Modern and minimal, the versatile Abstract design complements other ranges within the Alchemy portfolio, including the simplistic and comprehensive White collection.



PLATE
APRDUP111 30cm 11 3/4"
CTN QTY 12



SERVICE PLATE
APRDUS131 33cm 13"
CTN QTY 6



PLATE
APRDUP111 30cm 11 3/4"
CTN QTY 12



PLATE
APRDUP581 26.8cm 10 5/8"
CTN QTY 12



PLATE
APRDUP101 25.4cm 10"
CTN QTY 12



PLATE
APRDUP91 23cm 9"
CTN QTY 12



PLATE
APRDUP81 20.3cm 8"
CTN QTY 12



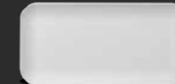
PLATE
APRDUP651 16.2cm 6 1/2"
CTN QTY 12



ROUND PASTA BOWL
APRDUPRB1 30.5cm 12"
79.7cl 28oz
CTN QTY 12



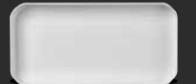
ROUND SOUP BOWL
APRDUB91 24.5cm 9 3/4"
49.5cl 17oz
CTN QTY 12



SHALLOW OBLONG TRAY
APRD30ST1 30 x 14.5cm
11 3/4 x 5 3/4"
CTN QTY 6



SHALLOW OBLONG TRAY
APRD26ST1 26.5 x 13cm
10 1/2 x 5 1/4"
CTN QTY 6



DEEP OBLONG TRAY
APRDDT301 30 x 14.5cm
11 3/4 x 5 3/4"
H: 2.5cm
CTN QTY 6



Covered by Churchill 5 Year Edge Chip Warranty

Items with a fully glazed foot



Abstract

NEW



DEEP OBLONG TRAY
APRDDT261 26.3 x 13cm
 10 1/2 x 5 1/4"
 H: 2.5cm
 CTN QTY 6



STACKING CUP
APRDUSC71 20.6cl 7oz
 H: 6.6cm
 Dia: 8cm
 CTN QTY 12



CUP
APRDUTC81 22cl 8oz
 H: 6cm
 Dia: 10cm
 CTN QTY 12



SAUCER
APRDUCS61 15.3cm 6"
 CTN QTY 12
 (Fits APRDUSC71, APRDUTC81, & APRDUUCB1)



STACKING ESPRESSO CUP
APRDUSC31 8.5cl 3oz
 H: 5.5cm
 Dia: 6.5cm
 CTN QTY 12



ESPRESSO CUP
APRDUS31 8.5cl 3oz
 H: 5.5cm
 Dia: 6.5cm
 CTN QTY 24



COFFEE SAUCER
APRDUSS1 12.8cm 5"
 CTN QTY 24
 (Fits APRASC31, APR AEC31)



TEAPOT
APRDUE161 42cl 15oz
 H: 9.8cm
 CTN QTY 6
REPLACEMENT LID
APRAL161
 CTN QTY 6



JUG
APRDUUG51 13.8cl 5oz
 H: 6.5cm
 CTN QTY 6



OPEN SUGAR BOWL
APRDUOSB1 22cl 8oz
 H: 6.5cm
 Dia: 8.5cm
 CTN QTY 6



CONSOMMÉ BOWL UNHANDLED
APRDUUCB1 28.4cl 10oz
 H: 5.5cm
 Dia: 10cm
 CTN QTY 12

Covered by Churchill 5 Year Edge Chip Warranty



Items with a fully glazed foot





ALCHEMY® performance fine china

Abstract Feature Pieces

Contemporary Elegance

Alchemy Abstract Feature Pieces showcase a striking and contemporary linear embossment on white vitrified performance fine china. These stylish shapes are the perfect statement items for premium food presentation, complementing existing Alchemy ranges such as Alchemy Abstract and White.

COUPE PLATE
 APRDAF581 27.2cm 10 7/8"
 CTN QTY 6



CF Items with a fully glazed foot





ALCHEMY® performance fine china

White

Simply Appealing

Premium and timeless Alchemy White has been designed with versatility and functionality in mind. Simply appealing, this fresh white performance fine china collection features a comprehensive solution for events catering and hotel dining.

SERVICE PLATE
APR AS131 33cm 13"
CTN QTY 6



SERVICE PLATE
APR AS131 33cm 13"
CTN QTY 6

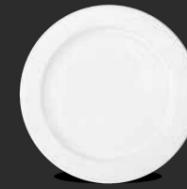


PLATE
APR AP131 33cm 13"
CTN QTY 6

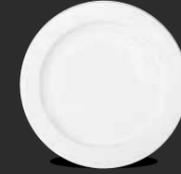


PLATE
APR AP111 30cm 11½"
CTN QTY 12



PLATE
APR AP581 26.8cm 10½"
CTN QTY 12

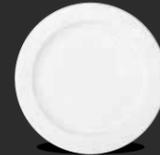


PLATE
APR AP101 25.4cm 10"
CTN QTY 12

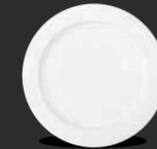


PLATE
APR AP91 23cm 9"
CTN QTY 12



PLATE
APR AP81 20.3cm 8"
CTN QTY 12



PLATE
APR AP651 16.2cm 6½"
CTN QTY 12



ROUND PASTA BOWL
APR ARP81 30.5cm 12"
79.7cl 28oz
CTN QTY 12



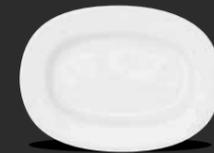
RIMMED SOUP BOWL
APR AB91 24.5cm 9½"
49.5cl 17oz
CTN QTY 12



ROUND BOWL
APR AB71 19.5cm 7½"
34cl 12oz
CTN QTY 12



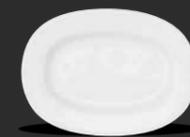
ROUND BOWL
APR AB61 16.2cm 6½"
22cl 8oz
CTN QTY 12



RIMMED OVAL DISH
APR AO131 33cm 13"
CTN QTY 6



RIMMED OVAL DISH
APR AO111 28cm 11"
CTN QTY 6



RIMMED OVAL DISH
APR AO81 20.3cm 8"
CTN QTY 12



STACKING COFFEE CUP
APR ASC61 17cl 6oz
H: 6cm
Dia: 7.5cm
CTN QTY 24



STACKING TEACUP
APR ASC71 20.6cl 7oz
H: 6.6cm
Dia: 8cm
CTN QTY 24



ELEGANT CUP
APR AEC71 20.6cl 7oz
H: 6.5cm
Dia: 8.5cm
CTN QTY 24



TEA/COFFEE CUP
APR ATC81 22cl 8oz
H: 6cm
Dia: 10cm
CTN QTY 24



CAPPUCCINO CUP
APR ACC1 34cl 12oz
H: 6.5cm
Dia: 11cm
CTN QTY 24



Covered by Churchill 5 Year Edge Chip Warranty

Items with a fully glazed foot

White



CAPPUCCINO CUP
APR ACC81 22cl 8oz
 H: 6cm
 Dia: 10cm
 CTN QTY 24



TEA SAUCER
APR AS6 1 15.3cm 6"
 CTN QTY 24
 (Fits APR ASC6 1, APR ASC71,
 APR AEC71, APR ATC81,
 APR ACC 1 & APR ACC81)



COUPE TEA SAUCER
APR ACS61 15.3cm 6"
 CTN QTY 24
 (Fits APR ASC6 1, APR ASC71,
 APR AEC71, APR ATC81,
 APR ACC 1 & APR ACC81)



STACKING COFFEE CUP
APR ASC31 8.3cl 3oz
 H: 5cm
 Dia: 6cm
 CTN QTY 24



ESPRESSO CUP
APR AEC31 8.5cl 3oz
 H: 5.5cm
 Dia: 6.5cm
 CTN QTY 24



COFFEE SAUCER
APR ASS 1 12.8cm 5"
 CTN QTY 24
 (Fits APR ASC31, APR AEC31)



STACKING MUG
APR AM101 28.4cl 10oz
 H: 9cm
 Dia: 8cm
 CTN QTY 24



MUG
APR AM 1 28cl 10oz
 H: 10.5cm
 Dia: 8cm
 CTN QTY 24



TEAPOT
APR AT361 1lt 36oz
 H: 13cm
 CTN QTY 6
REPLACEMENT LID
APR ATL31
 CTN QTY 6
 (Fits APR AT361)



TEAPOT
APR AT251 71cl 25oz
 H: 10.5cm
 CTN QTY 6
REPLACEMENT LID
APR ATL21
 CTN QTY 6
 (Fits APR AT251)



TEAPOT
APR AT151 42.6cl 15oz
 H: 9cm
 CTN QTY 6
REPLACEMENT LID
APR ATL11
 CTN QTY 6
 (Fits APR AT151)



COFFEE POT
APR AC361 1lt 36oz
 H: 17cm
 CTN QTY 6
REPLACEMENT LID
APR ACL11
 CTN QTY 6
 (Fits APR AC361)



COFFEE POT
APR AC181 51.1cl 18oz
 H: 11cm
 CTN QTY 6
REPLACEMENT LID
APR ACL 1
 CTN QTY 6
 (Fits APR AC181)



JUG
APR AJ101 28cl 10oz
 H: 9cm
 CTN QTY 6



JUG
APR AJ5 1 13.8cl 5oz
 H: 6.5cm
 CTN QTY 6



OPEN SUGAR BOWL
APR AOSB1 22cl 8oz
 H: 6.5cm
 Dia: 8.5cm
 CTN QTY 6



COVERED SUGAR BOWL
APR ACSB1 22cl 8oz
 H: 7.5cm
 Dia: 10.5cm
 CTN QTY 6
REPLACEMENT LID
APR ALS 1
 CTN QTY 6



SAUCE BOAT
APR AB121 34cl 12oz
 H: 8.5cm
 Dia: 18cm
 CTN QTY 6



MINI SAUCE BOAT
APR ABS 1 14.2cl 5oz
 H: 6cm
 Dia: 13.5cm
 CTN QTY 6



CONSOMMÉ BOWL UNHANDLED
APR AUCB1 28.4cl 10oz
 H: 5.5cm
 Dia: 10cm
 CTN QTY 24



CONSOMMÉ BOWL HANDLED
APR AHCB1 28.4cl 10oz
 H: 5.5cm
 Dia: 10cm
 CTN QTY 24



CONSOMMÉ STAND SAUCER
APR AS6 1 15.3cm 6"
 CTN QTY 24



SUGAR SACHET HOLDER
APR ASSH1 11.3 x 7.3cm
 5" x 3"
 CTN QTY 6



BUTTER PAD
APR ABP 1 10.2cm 4"
 CTN QTY 12



SALT
APR AS 1 6cm 2 1/4"
 CTN QTY 6



EGG CUP
APR AEC 1 7cl 2oz
 H: 4.5cm
 Dia: 4.5cm
 CTN QTY 6



BUD VASE
APR ABV 1 12.5cm 4 7/8"
 CTN QTY 6

PEPPER
APR AP 1 6cm 2 1/4"
 CTN QTY 6



Covered by Churchill 5 Year Edge Chip Warranty

Items with a fully glazed foot



COUPE PLATE
CF APRBAC121 30.5cm 12"
 CTN QTY 6

ALCHEMY® performance fine china

Balance

Simply Gourmet

Alchemy Balance provides a perfect minimal platform for elevated food presentation. The premium white colour of the Alchemy performance fine china body and the simplistic Balance shapes create a fresh, blank canvas for all manner of cuisines.



COUPE PLATE
CF APRBAC121 30.5cm 12"
 CTN QTY 6



COUPE PLATE
CF APRBAC581 26.8cm 10½"
 CTN QTY 6



COUPE PLATE
CF APRBAC9 23cm 9"
 CTN QTY 6



COUPE PLATE
CF APRBAC6 16.5cm 6½"
 CTN QTY 6



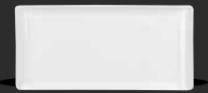
COUPE BOWL
CF APRBAC141 38.5 x 8.8cm
 15¼" x 3½"
 500cl 17.5oz
 CTN QTY 4



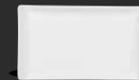
COUPE BOWL
CF APRBAC101 26.5cm 10½"
 CTN QTY 6



COUPE BOWL
CF APRBAC8 20.3cm 8"
 CTN QTY 6



RECTANGULAR TRAY
CF APRBART 1 30 x 14.5cm
 11¾" x 5¾"
 CTN QTY 6



SMALL
 RECTANGULAR TRAY
CF APRBART61 17 x 10cm
 6¾" x 3¾"
 CTN QTY 6



FOOTED SOUP BOWL
CF APRBAFSB1 34cl 12oz
 H: 10.5cm
 Dia: 15cm
 CTN QTY 6



BUTTER PAD
CF APR ABP 1 10.2cm 4"
 CTN QTY 12



RICE BOWL
CF APRBAR161 44cl 16oz
 H: 7.5cm
 Dia: 14cm
 CTN QTY 12



RICE BOWL
CF APRBARB91 25.6cl 9oz
 H: 6.5cm
 Dia: 11cm
 CTN QTY 24



RICE BOWL
CF APRBARB41 12.5cl 4oz
 H: 5cm
 Dia: 9cm
 CTN QTY 24



• Covered by Churchill 5 Year Edge Chip Warranty

• Items with a fully glazed foot


APRSMPI31 26.5 x 35.5cm
 10½" x 13¾"
 CTN QTY 6



ALCHEMY® performance fine china

Moonstone

Soft and Organic

Add style and creativity to the tabletop with a beautiful range of bowls and plates inspired by the soft, organic curves of nature. Moonstone offers great flexibility and works across many different types of cuisine.



BOWL
APRSMB401 24.6 x 18.2cm
 9½" x 7¼"
 112.4cl 40oz
 CTN QTY 6



BOWL
APRSMB301 20.3 x 15.7cm
 7⅞" x 6⅞"
 85.2cl 30oz
 CTN QTY 6



BOWL
APRSMB201 17.7 x 13.2cm
 7" x 5⅞"
 56.8cl 20oz
 CTN QTY 12



BOWL
APRSMB101 10.5 x 14.3cm
 5⅞" x 4⅞"
 28.4cl 10oz
 CTN QTY 12



OVAL PLATE
APRSMPI31 26.5 x 35.5cm
 10½" x 13¾"
 CTN QTY 6



OVAL PLATE
APRSMPI11 21.5 x 28.8cm
 8¼" x 11¼"
 CTN QTY 6



OVAL PLATE
APRSMPI8 1 16.7 x 22.5cm
 6½" x 8⅞"
 CTN QTY 12



OVAL PLATE
APRSMPI7 1 14.5 x 19cm
 5⅞" x 7½"
 CTN QTY 12

Complementary Items *



ACACIA WOOD
LARGE BOARD
ZCAWLMBD1 20 x 29cm
 7⅞" x 11⅞"
 CTN QTY 4



ACACIA WOOD
MEDIUM BOARD
ZCAWMMBD1 15 x 29cm
 5⅞" x 11⅞"
 CTN QTY 4



ACACIA WOOD
SMALL BOARD
ZCAWSMBD1 10 x 29cm
 3⅞" x 11⅞"
 CTN QTY 4



ACACIA WOOD BOWL
ZCAWMLB1 23 x 21.5 x 11cm
 9" x 8½" x 4½"
 140cl 49.2oz
 CTN QTY 4



ACACIA WOOD BOWL
ZCAWSMBL1 14 x 13.5 x 7cm
 5½" x 5⅞" x 2⅞"
 30cl 10.5oz
 CTN QTY 4

* Wood items made in Thailand

 Items with a fully glazed foot



SQUARE PLATE
APR ASDP1 28cm 11"
 CTN QTY 6



SQUARE PLATE
APR ASP91 23.3cm 9"
 CTN QTY 6



SQUARE PLATE
APR ASSP1 17.7cm 7"
 CTN QTY 6



SQUARE PLATE
APR ASP51 13.2cm 5 1/4"
 CTN QTY 12



SQUARE PASTA BOWL
APR ASPB1 25.4cm 10"
 71cl 25oz
 CTN QTY 6



SQUARE BUFFET BOWL
APR ASHB1 26.5cm 10 1/2"
 119cl 42oz
 CTN QTY 4



SQUARE BOWL
APR ASLB1 20.3cm 8"
 56.8cl 20oz
 CTN QTY 6



SQUARE BOWL
APR ASSB1 14.2cm 5 1/2"
 28.4cl 10oz
 CTN QTY 6



SQUARE BOWL
APR ASTB1 10.2cm 4"
 6cl 2oz
 CTN QTY 12



RECTANGULAR PLATE
APR AE131 33 x 23cm
 13" x 9"
 CTN QTY 6



CUP
APR AT161 45cl 16oz
 H: 7.3cm
 Dia: 12cm
 CTN QTY 12



CUP
APR AT121 31.2cl 11oz
 H: 6.7cm
 Dia: 10.5cm
 CTN QTY 12



CUP
APR ATC81 22cl 8oz
 H: 6cm
 Dia: 10cm
 CTN QTY 24



COUPE TEA SAUCER
APR ACS61 15.3cm 6"
 CTN QTY 24
 (Fits APR AT161, APR AT121 & APR ATC81)



ESPRESSO CUP
APR C3 1 8.5cl 3oz
 H: 4.3cm
 Dia: 7cm
 CTN QTY 6



COUPE ESPRESSO SAUCER
APR CS5 1 12.5cm 5"
 CTN QTY 12
 (Fits APR C3 1)



TEAPOT
APR TE161 42cl 15oz
 H: 9.8cm
 CTN QTY 6
 REPLACEMENT LID
APR AL161
 CTN QTY 6



COFFEE POT
APR CP211 59cl 21oz
 H: 13.5cm
 CTN QTY 6
 REPLACEMENT LID
APR AL211
 CTN QTY 6



JUG
APR JG101 28cl 10oz
 H: 6.7cm
 CTN QTY 6



JUG
APR JUG51 13.8cl 5oz
 H: 5.3cm
 CTN QTY 6



UNHANDLED JUG
APR JUG21 7.1cl 2oz
 H: 3.5cm
 CTN QTY 6



COVERED SUGAR BOWL
APR CSB21 20cl 7oz
 H: 8.5cm
 CTN QTY 6
 REPLACEMENT LID
APR CSBL1
 CTN QTY 6

Items with a fully glazed foot

ALCHEMY® performance fine china

Energy

Urban Chic

This stylish collection of contemporary, square and rectangular shaped plates and bowls is designed to integrate with the Alchemy White range. With chic elegance and the clean whiteness of fine china, it offers many exciting possibilities to enhance food presentation.



ALCHEMY® performance fine china

Sequel

Timeless Elegance

An elegant beverage range to add a sophisticated touch to the tabletop. In premium white performance fine china, Sequel is designed to complement the Alchemy and Ambience tableware collections.

Covered by Churchill 5 Year Edge Chip Warranty





THREE TIER PLATE TOWER*
APRAFPT31 Top Plate: 16.2cm 6"
 Middle Plate: 21.7cm 8"
 Bottom Plate: 28cm 11"
 Height: 33cm 13"
 CTN QTY 2



TWO TIER PLATE TOWER*
APRAFPT21 Top Plate: 21.7cm 8"
 Bottom Plate: 28cm 11"
 Height: 22cm 8½"
 CTN QTY 2



LARGE RECTANGULAR PLATE TOWER*
APRBAPT21 Top Plate: 30 x 14.5cm
 11¾" x 5¾"
 Bottom Plate: 56 x 15.3cm
 22" x 6"
 Height: 22cm 8½"
 CTN QTY 2 £113.43



SMALL RECTANGULAR PLATE TOWER*
APRBAPT61 Top Plate: 17 x 10cm
 6¾" x 3¾"
 Bottom Plate: 30 x 14.5cm
 11¾" x 5¾"
 Height: 22cm 8½"
 CTN QTY 2

ALCHEMY® performance fine china

Plate Towers

Delectable Displays

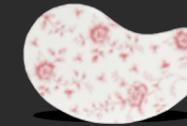
Our Alchemy Plate Towers have been designed to provide the ultimate presentation for an array of shared dining experiences. Use for traditional Afternoon Tea, unique cheese board presentation or as a premium tapas centrepiece, these plate towers add interest to any tabletop.



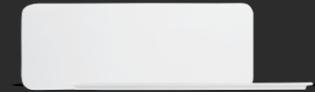
SIGNATURE TILE
APR ATE 1 26.5 x 17cm
 10½" x 6¾"
 CTN QTY 4



GREY MARBLE TILE
MGY ATE 1 26.5 x 17cm
 10½" x 6¾"
 CTN QTY 4



CRANBERRY ROSE CHINTZ TILE
RCC ATE 1 26.5 x 17cm
 10½" x 6¾"
 CTN QTY 4



RECTANGULAR TILE
APR RST 1 37.6 x 14cm
 14¾" x 5½"
 CTN QTY 4
 (Fits Wooden Boards ZCAWWBDD1 and ZCAWLWSB1)



GREY MARBLE RECTANGULAR TILE
MGY RST 1 37.6 x 14cm
 14¾" x 5½"
 CTN QTY 4
 (Fits Wooden Boards ZCAWWBDD1 and ZCAWLWSB1)



PRAGUE ROSE CHINTZ RECTANGULAR TILE
RCP RST 1 37.6 x 14cm
 14¾" x 5½"
 CTN QTY 4
 (Fits Wooden Boards ZCAWWBDD1 and ZCAWLWSB1)



TOPAZ BLUE RECTANGULAR TILE
RKTBRST 1 37.6 x 14cm
 14¾" x 5½"
 CTN QTY 4
 (Fits Wooden Boards ZCAWWBDD1 and ZCAWLWSB1)



QUARTZ BLACK RECTANGULAR TILE
RKBQRST 1 37.6 x 14cm
 14¾" x 5½"
 CTN QTY 4
 (Fits Wooden Boards ZCAWWBDD1 and ZCAWLWSB1)

Complementary Items *



ACACIA WOOD LARGE SERVING BOARD
ZCAWLWSB1 41 x 16.5cm
 16½" x 6½"
 CTN QTY 4
 (Compatible with: APR RST 1, MGY RST 1, RCP RST 1, RKTBRST 1 and RKBQRST 1)



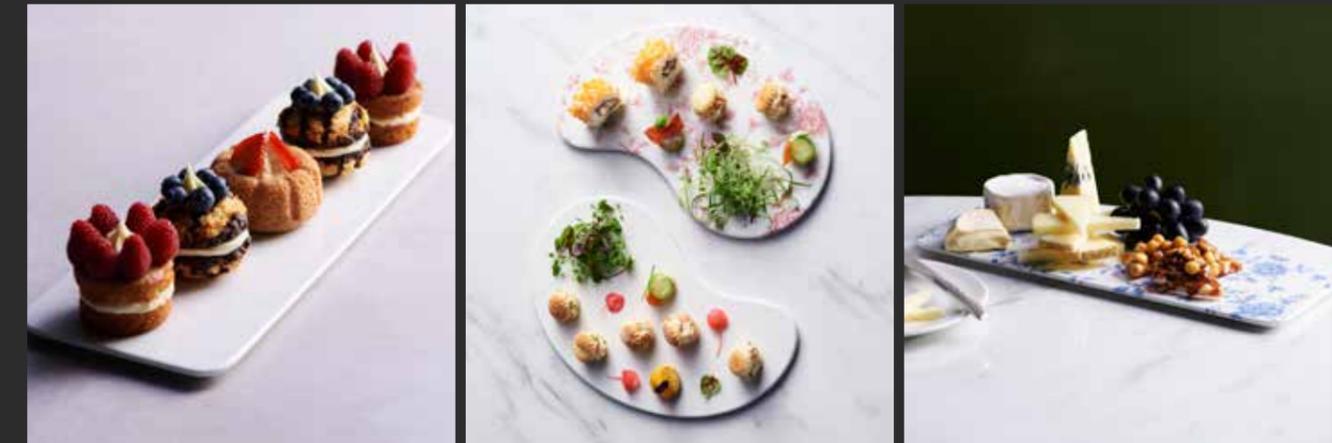
LARGE WOODEN DELI BOARD
ZCAWWBDD1 40 x 16.5cm
 15¾" x 6½"
 CTN QTY 4
 (Compatible with: APR RST 1, MGY RST 1, RCP RST 1, RKTBRST 1 and RKBQRST 1)

ALCHEMY® performance fine china

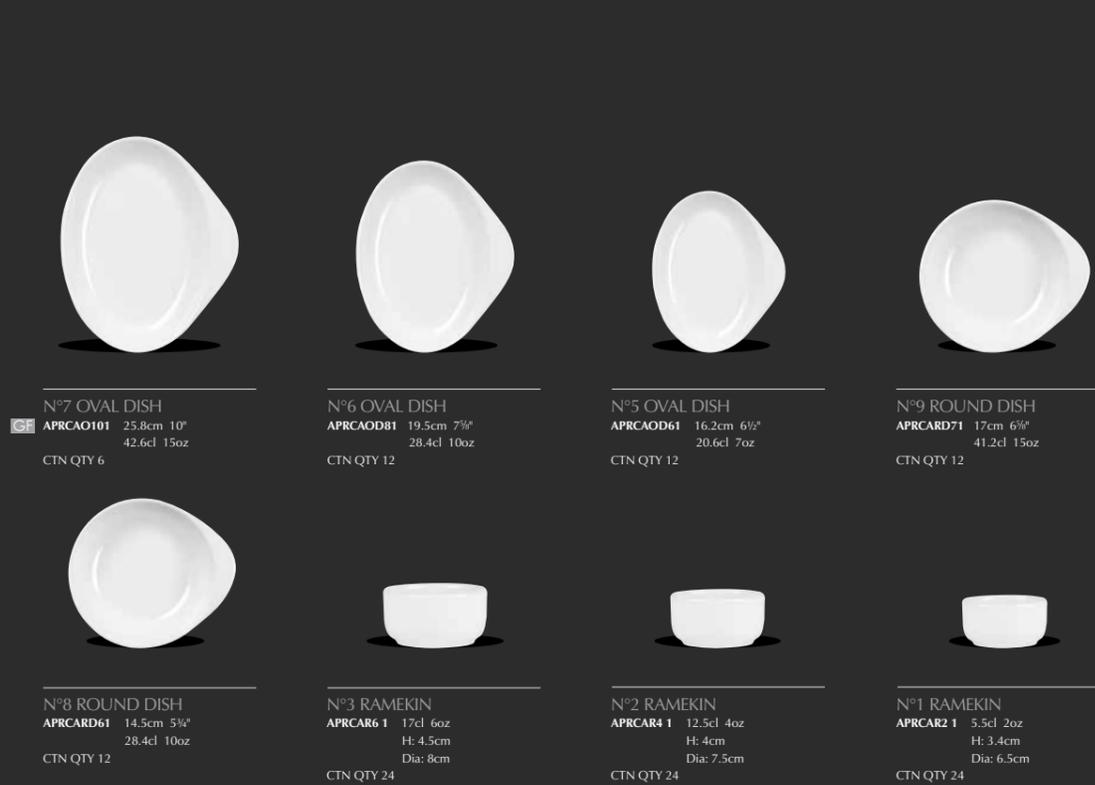
Signature Tiles

Premium Creations

Create a signature style with our contemporary rectangular and organic tiles. Available in premium white and striking colour designs, perfect for canapes, starters, desserts and sharing plates.



* Wood items made in Thailand



N°7 OVAL DISH
APRCO101 25.8cm 10"
 42.6cl 15oz
 CTN QTY 6

N°6 OVAL DISH
APRCO081 19.5cm 7 7/8"
 28.4cl 10oz
 CTN QTY 12

N°5 OVAL DISH
APRCO061 16.2cm 6 1/2"
 20.6cl 7oz
 CTN QTY 12

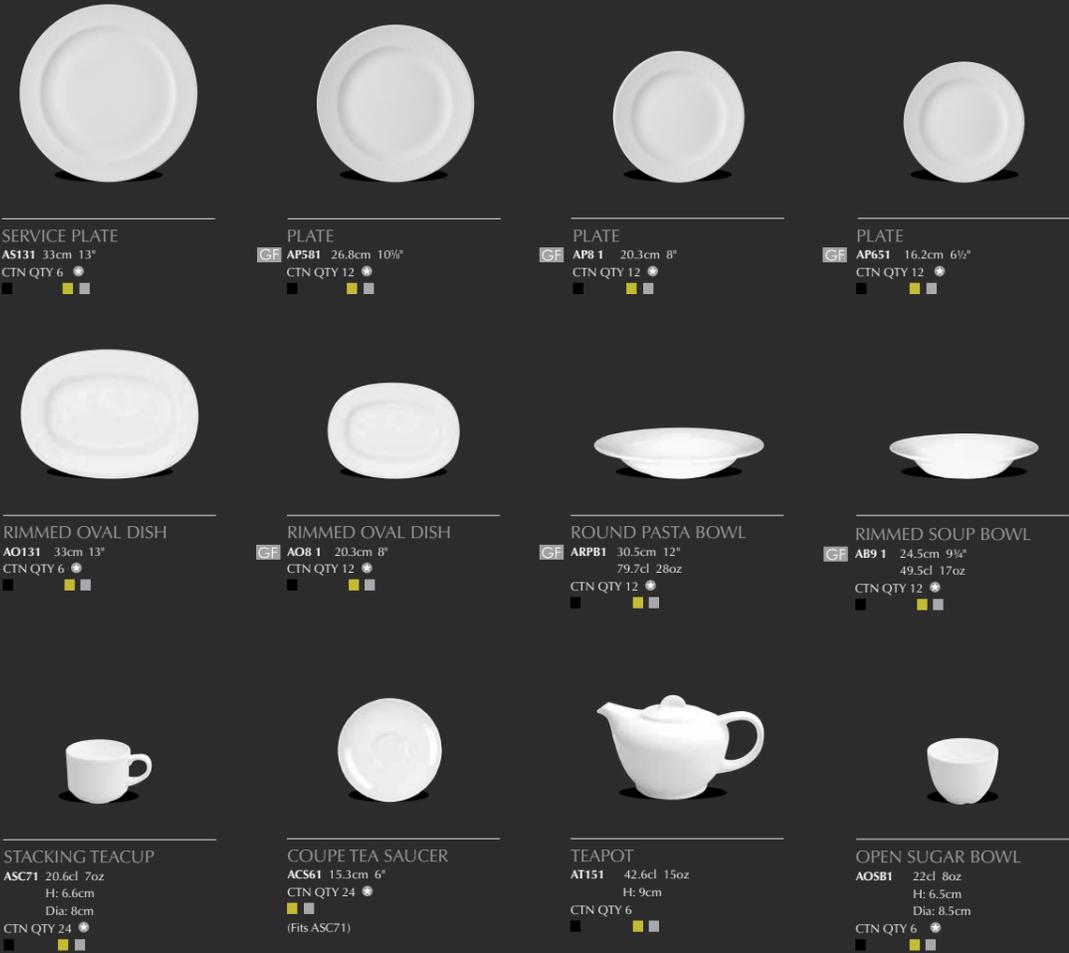
N°9 ROUND DISH
APRCARD71 17cm 6 7/8"
 41.2cl 15oz
 CTN QTY 12

N°8 ROUND DISH
APRCARD61 14.5cm 5 3/4"
 28.4cl 10oz
 CTN QTY 12

N°3 RAMEKIN
APRCAR61 17cl 6oz
 H: 4.5cm
 Dia: 8cm
 CTN QTY 24

N°2 RAMEKIN
APRCAR41 12.5cl 4oz
 H: 4cm
 Dia: 7.5cm
 CTN QTY 24

N°1 RAMEKIN
APRCAR21 5.5cl 2oz
 H: 3.4cm
 Dia: 6.5cm
 CTN QTY 24



SERVICE PLATE
AST131 33cm 13"
 CTN QTY 6

PLATE
AP581 26.8cm 10 5/8"
 CTN QTY 12

PLATE
AP81 20.3cm 8"
 CTN QTY 12

PLATE
AP651 16.2cm 6 1/2"
 CTN QTY 12

RIMMED OVAL DISH
AO131 33cm 13"
 CTN QTY 6

RIMMED OVAL DISH
AO81 20.3cm 8"
 CTN QTY 12

ROUND PASTA BOWL
ARPB1 30.5cm 12"
 79.7cl 28oz
 CTN QTY 12

RIMMED SOUP BOWL
AB91 24.5cm 9 5/8"
 49.5cl 17oz
 CTN QTY 12

STACKING TEACUP
ASC71 20.6cl 7oz
 H: 6.6cm
 Dia: 8cm
 CTN QTY 24

COUPE TEA SAUCER
ACS61 15.3cm 6"
 CTN QTY 24
 (Fits ASC71)

TEAPOT
AT151 42.6cl 15oz
 H: 9cm
 CTN QTY 6

OPEN SUGAR BOWL
AOSB1 22cl 8oz
 H: 6.5cm
 Dia: 8.5cm
 CTN QTY 6

ALCHEMY® performance fine china

Cook & Serve

Striking & Contemporary

Designed by leading British designer Sebastian Conran, the clean, simple lines and shapes of Alchemy Cook & Serve represent a striking and contemporary alternative to traditional cookware. Designed to bring state-of-the-art style to any kitchen or restaurant environment, with ramekins, oval and round dishes offering great flexibility of use.

Items with a fully glazed foot



ALCHEMY® performance fine china

Bands

Understated Elegance

Understated elegance is the charm of Mono, with a minimalist black line making a striking contrast to the white body of Alchemy performance fine china, creating a modern and contemporary feel. Gold and Platinum lines are available to order across the whole Alchemy range, adding an extra dash of luxury and style.

Covered by Churchill 5 Year Edge Chip Warranty

Available in Black Band (AMO)
 Available in Gold Band (AGB)
 Available in Platinum Band (APB)
 Alchemy Platinum & Gold bands are not recommended for dishwasher and microwave use



Items with a fully glazed foot



Features & Benefits



ALUMINA STRENGTH

The high level of added alumina in our Alchemy formula adds strength. The controlled firing temperature ensures vitrification, making Alchemy one of the strongest ceramic tableware bodies in the world*



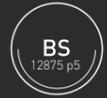
ALUMINA WHITENESS

The unique Alchemy formula, with high levels of fine china clay and added alumina creates a fresh white canvas for versatile food presentation.



BRITISH STANDARD EUROPEAN APPROVED VITRIFIED HOTELWARE

We test the vitrification of our products everyday, both in the kilns during firing and in our laboratory when the manufacturing process is complete.



BRITISH STANDARD MECHANICAL DISHWASHER RESISTANCE

We test dishwasher durability to British Hospitality Standard BS 12875. In service testing has demonstrated that under hospitality use, this is the equal to 5000 dishwasher cycles.



FULLY GLAZED BASE

Although glazing the feet of our ceramics adds complexity it increases functional benefits to the customer. Foot glazing requires 'pin firing'. This prevents scratching to tables and plates when stacked.



STACKABLE

The technology used to form our products ensures consistency in size and weight allowing pieces to be stacked back of house using less space and reducing breakages.



SUPERIOR GLAZE FINISH

Our glaze is hard wearing and designed specifically for the hospitality environment. Sprayed glaze creates a smoother and more consistent finish.



DURABLE AND VITRIFIED

Breakages in ceramics are generally related to porosity or how much water a piece can absorb. Water absorption weakens the chemical structure affecting its durability over time. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.



ECO GLAZE

Our glazing system is carefully formulated to allow oversprayed glaze to be collected, go through a lengthy cleaning process and then be reused, minimising our impact on the environment.



5 YEAR EDGE CHIP WARRANTY

Covered by our 5 Year Edge Chip Warranty. ● Denotes items covered by the warranty



MICROWAVE SAFE



DISHWASHER SAFE



MADE IN ENGLAND

*Based on MOR





ALCHEMY[®]

Performance Fine China

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